



Resumé™

JAMES NOVY
DESIGN · ILLUSTRATION · ANIMATION

JAMES@CHOPSAKI.COM
201.798.4146
WWW.CHOPSAKI.COM

WORK EXPERIENCE

CHOPSAKI.COM (2002-PRESENT)
PRINCIPAL CREATIVE

Freelance creative on projects ranging from corporate website redesigns to print marketing collateral, as well as animation for broadcast commercials and web-based games. Responsible for all stages of the creative process from concept to completion. Clients include Walt Disney, HBO, and Sephora.

WALT DISNEY (2010-2011)
ILLUSTRATOR

Lead Illustrator for online printables, games and seasonal promotions.

LAB 49, INC. (2009-2010)
UX DESIGN CONSULTANT

Lead designer in the concepting and visual design of user interactions and interfaces for rich internet applications. Clients include CitiBank, UBS, and Deutsche Bank.

CLASSIC MEDIA, INC. (2002-2007)
ART DIRECTOR

Principal creative for the branding and design of packaging, promotional collateral, and web-based marketing of entertainment properties such as Rocky and Bullwinkle, Rudolph the Red-Nosed Reindeer, and Godzilla. Lead projects from concept through production (often including illustration) and worked as the senior creative directly under the Creative Director.

J. WALTER THOMPSON (2001-2002)
ART DIRECTOR

Principal creative for the design and production of web-based marketing collateral for clients such as Merrill Lynch, Tanqueray, and Listerine PocketPaks. Also lead a creative team in the production of interactive animation and games.

AGENCY.COM (1999-2001)
ASSOCIATE ART DIRECTOR

Lead in the design, illustration, and production of websites and other interactive marketing collateral for clients such as Coca Cola, The Financial Times, Texaco, and Sirius Satellite Radio.

BROADWAY INTERACTIVE GROUP (1996-1999)
ART DIRECTOR / ANIMATION DIRECTOR

Lead in the branding, design and production of websites and interactive games for clients such as Microsoft, SONY, Saturday Night Live, and VH1. Also lead in all stages of production and direction of animated pilots and shorts for broadcast television.

EDUCATION

MARYLAND INSTITUTE, COLLEGE OF ART
BFA VISUAL COMMUNICATION / GRAPHIC DESIGN (1996)

AWARDS

2006 Broadcast Design Award for the redesign of OXYGENAFFILIATES.COM (The Oxygen Network)